



Press Release

## **MyJewelryRepair.com Launches Nationally, Aims to Reshape the Jewelry & Watch Repair Industry**

RANCHO CUCAMONGA, September 16th, 2016 -- MyJewelryRepair.com, the online jewelry & watch repair company, today announced its national launch, after months of testing in select markets.

MyJewelryRepair.com (MJR) is the newest major entrant into the jewelry & watch repair industry, and is the first to specifically focus its services online, instead of the brick and mortar approach that is the staple of the industry. With major facilities on both coasts, MJR has prepared itself for a national level of service.

The Jewelry Board of Trade's findings at the end of 2015 showed that 21% of Jewelers closed shop, highlighting an industry that has been focused on keeping traditions instead of adapting with the times. The result of which has fostered an environment that has been slow to adopt innovative technology that could create a better experience for the consumer.

MJR aspires to service jewelry and watch repairs nationwide while embracing technology. While the rigid traditions of the industry have also made consumers hesitant to change, MJR has adopted the policy of offering free standard shipping to customers from anywhere in the United States, making it less of an obstacle. Fully committed to the slogan, "Repairs Made Simple," the company has also invested heavily into creating and adapting their site for ease of use and a streamlined ordering process.

Vice President of Operations Ryan Tigner states, "When our founders Juan Guevara and Michael Insalago created this two years ago, they already had more than 20 years of experience in the industry servicing jewelers and department stores. We began testing in February, and are now proud to announce that we are bringing this service to everyone regardless of their location. Our facilities are staffed with certified watchmakers and master jewelers, so even if you are in an area without quality jewelers around, you can use our service and get the highest caliber of repair all year round. We believe that our service will have a bright future and will create a better experience for anyone in need of jewelry or watch services."

### **About MyJewelryRepair.com**

MyJewelryRepair.com is an online jewelry and watch repair service company dedicated to providing an unsurpassed consumer experience. Founded in 2014 and headquartered in Rancho Cucamonga, CA with another facility in Connecticut, MyJewelryRepair.com strives to become the leading jewelry and watch repair service in the United States.